

## Google Tips & Tricks

- Book Search: Use Google to search the full text of books.
  - Calculator: Use Google to evaluate mathematical expressions.
  - Currency Conversion: Easily perform any currency conversion.
  - Definitions: Use Google to get glossary definitions gathered from various online sources.
  - File Types: Search for non-HTML file formats including PDF documents and others.
  - Groups: See relevant postings from Google Groups in your regular web search results.
  - I'm Feeling Lucky: Bypass our results and go to the first web page returned for your query.
  - Images: See relevant images in your regular web search results.
  - Local Search: Search for local businesses and services in the U.S., the U.K., and Canada.
  - Movies: Use Google to find reviews and showtimes for movies playing near you.
  - Music Search: Use Google to get quick access to a wide range of music information.
  - News Headlines: Enhances your search results with the latest related news stories.
  - PhoneBook: Look up U.S. street address and phone number information.
  - Product Search: To find a product for sale online, use Google Product Search.
  - Q&A: Use Google to get quick answers to straightforward questions.
  - Refine Your Search: - New! Add instant info and topic-specific links to your search in order to focus and improve your results.
  - Results Prefetching: Makes searching in Firefox faster.
  - Search By Number: Use Google to access package tracking

information, US patents, and a variety of online databases.

- Similar Pages: Display pages related to a particular result.
- Site Search: Restrict your search to a specific site.
- Spell Checker: Offers alternative spelling for queries.
- Stock and Fund Quotes: Use Google to get up-to-date stock and mutual fund quotes and information.
- Street Maps: Use Google to find U.S. street maps.
- Travel Information: Check the status of an airline flight in the U.S. or view airport delays and weather conditions.
- Weather: Check the current weather conditions and forecast for any location in the U.S.
- Web Page Translation: Provides you access to web pages in other languages.
- Who Links To You? Find pages that point to a specific URL.

**Only works if you follow exact format shown. (E.g., Some require spaces before words, some don't.)**

==> Use Google to search a single website. E.g., to find Stanford U. admission information, enter in the Google search box:  
admission site:www.stanford.edu

==> Search for a keyword, & its synonyms. Put the tilde sign (~) (upper left-hand corner of your keyboard) in front of the keyword E.g, to search for food facts as well as nutrition & cooking info, use:  
~food ~facts

==> When your search term has more than one meaning, exclude a word to drop out irrelevant results. Put a minus sign (-) in front of the term to avoid. (Leave a space before the minus sign.)

E.g., If you want information on eagles, you might type:  
eagles -Philadelphia

==> Enter: bake a pound cake  
Google will return results with bake, pound & cake. If you enter "how do I bake a cake" with quotation marks, your results must contain the exact phrase.

==> Google ignores common words & characters (e.g., "the", "how", etc.) in your search.  
If a common word is essential to getting the results you want, put a "+" sign in front of it. (Space before the "+" sign.)

E.g., to search for Star Wars, Episode I, use: Star Wars Episode +I

==> Enter  
link:www.yourwebpage.com  
You get a list of pages with links to yourwebpage.com.

==> Enter define:(word or term you want defined) . The internet is full of terms I don't understand. This helps.

==> site:  
[help site:www.google.com]  
returns pages about help within www.google.com. [help site:com] will find pages about help within .com urls. Many sites have lousy on-site search engines, so Google will search any site you want for the info you want.

==> allintitle: networking money  
You only get sites with both words "networking" & "money" (or whatever words you choose) in the site title.

==> intitle:money  
You only get sites with "money" in the title.

==> allinurl: networking money  
You only get sites with both "networking" & "money" (or whatever words you choose) in the url.

==> inurl:money  
You only get sites with "money" in the url.

==> Froogle.com  
Google search to help you save \$ on purchases.

==> To find a person, enter:  
first name (or first initial), last name, city (state is optional)  
first name (or first initial), last name, state  
first name (or first initial), last name, area code  
first name (or first initial), last name, zip  
code phone number, including area code last name, city, state last name, zip code

Other Google tricks:

==> Parcel tracking. Just enter the FedEx, UPS or USPS tracking #.

==> Patent info. Enter: patent #

==> Car history. Enter the auto Vehicle ID (VIN) #.

==> Airplane info. Just enter the registration number.

==> Get street maps: enter U.S. street address, including zip code or city/ state

==> The latest flight information. Enter: united 134

==> The latest airport info. Enter: sfo airport

==> <http://answers.google.com/>

500+ researchers answer your question for as little as \$2.50 - usually within 24 hours

==> <http://catalogs.google.com/>  
Directory of online product catalogs

==> <http://www.groups.google.com/>  
Directory of discussion lists & groups on a wide range of topics

==> <http://labs.google.com/>  
See all the neat new tools Google is developing.

==> <http://www.images.google.com/>  
In less than 1 second, Google finds 87,600 images of Dracula.

==> <http://local.google.com/>  
Find stores and businesses in a specific neighborhood. E.g., Enter: pizza brooksville, FL You find out that Michael Dlouhy gets his pizza from Dominos, ABC Pizza, or Luigi's Pizza in Brooksville.

==> <http://www.google.com/unclesam>  
Search thru US government documents

==> <http://www.google.com/options/universities.html>

Links to sites of US colleges & universities

==> <http://www.google.com/options/wireless.html>

Shows you how to do any of these searches from your mobile phone.

==> <http://toolbar.google.com>  
Google toolbar puts Google search on your browser, blocks pop-up ads, fills in forms for you.

\* Phrase your question in the form of an answer. "After all, you're not looking for Web pages that ask your question," explains director of technology Craig Silverstein. "You're looking for pages that

answer it." So instead of typing, "What is the average rainfall in the Amazon basin?", you might get better results by typing "The average rainfall in the Amazon basin is."

\* This is an old one, but very important: Put quotes around phrases that must be searched together. If you put quotes around "electric curtains," Google won't waste your time finding one set of Web pages containing the word "electric" and another set containing the word "curtains."

==> phonebook: home depot Tallahassee FL

You get addresses & phones of the Tallahassee Home Depots. Works for names or businesses.

==> <http://www.google.com/help/features.html#calculator>

Read about all of Google's calculator functions.

==> Convert units-of-measurement.

Type in: teaspoons in a gallon. Hit "Enter" for the answer.

==> stock ticker. Type in AAPL or MSFT, for example, to see a link to the current Apple or Microsoft stock price, graphs, financial news, and so on.

==> atlas. Type in your area code, get a local Mapquest map.

==> <http://www.google.com/help/operators.html>

For more details on Google's syntax elements.